



## APOLLO CANCER CONCLAVE & CANCER CI CONFERENCE 2020



### | Elsevier Scientific Writing Convention – Empowering Knowledge |

Date :- 13<sup>th</sup> February 2020

Venue :- Novotel, HICC (Hyderabad International Convention Centre), Hyderabad

Time	Topic	Description
10:00am – 10:30am	Dr.(Prof) Dattatreyyudu Nori – Importance of Scientific Research in Academic & Selecting Scientific Topic for Research	
10:30am - 11:30am	Introduction   Elsevier Scientific Writing Convention 2020 Scientific Writing Basics   Session I	Overview on Elsevier   Who we are and how we align ourselves to you ^Overview of Apollo Group's research output ^Overview of publication process from an editor's perspective ^Main reasons why manuscripts get rejected ^Step-by-step through a logical writing process ^Organization of a scientific research paper ^ Walkthrough the details and recommendations to write each section. <i>Tables and figures; Results; Methods; Discussion; Conclusion; Introduction; References; Reference managers; Title; Abstract; Key words; Cover letter</i>
11:30am - 11:45am	Tea Break	
11:45am – 12:15pm	Scientific Writing Basics   Session II	^How to select the appropriate journal; mention of predatory journals ^Getting your paper noticed ^Useful websites and Elsevier resources
12:15pm - 12:45pm	Using Mendeley   Guide to paper/thesis writing	^How to access Mendeley ^Adding articles and building Mendeley Library ^Citations and Bibliography on Mendeley
12:45pm - 01:00pm	Closing / Open House for Questions	